

<https://www.k3.io>

Do your organisation
use online education ?



Is your
organisation
prepared for
the **AI** era!



Let us explain
the impact of
Education + AI!





Do you know what is the most **undervalued** investment in most organisations?

Education

Staff training. **Employee Development**. Workforce Education. Personnel Enhancement. Workforce Upskilling. Personal Development Training. Required Training. Mandatory Training. Yearly Training. By Law Training. Cross-Training. Leadership Training. Technical Training. Quality Training. Safety Training. Customer Service Training. On-site courses. Onboard training. Online courses. Micro courses. Upskilling. Reskilling. Constant improvements.





Investments in education are most likely the most undervalued investment in any organisation. The **ROI** of lifting all employees' knowledge leads to a **high yield return** on the bottom line.

If you **invest in**
an online **LMS**,
you can easily
calculate **ROI!**

<http://klick.site>

What is the productivity output in USD per working hour in your company?

94 USD



Number of Working hours per year

1760 hr



Estimation of Productivity after investing in Education and staff skillset enhancement

5 %



With **1760** of working hours per year in a company with **500** employees in total is
880000 hours.

With a workforce of **500** in total working **1760** hours a year this increase in
productivity
of **5%** would result in an increase of **1760000** USD per year for the company.

Offer from Klick Data per employee in USD with the KlickData Learning Management System (KLMS) *

199 USD



The investment of **99500** USD for the KLMS per year will if productivity is raised with
5% result in a ROI of **1769%**. Converted into number of days to reach breakeven this
will take **21** days for the investment to be paid for.





Why?

Why is education in the employees so undervalued and underinvested ?





Reasons why staff education is

Short-term focus:

Companies often prioritise immediate results over long-term benefits. Education is a long-term investment that doesn't always show immediate returns.

Cost concerns:

Education and training programs can be expensive, and companies may be reluctant to allocate resources towards them.

Underestimation of benefits:

The benefits of education, such as increased productivity, improved quality of work, and higher employee retention rates, are often underestimated.





What **impact** would the **bottom line** get if all individuals did their jobs 5% more efficiently?

>20%!

Improving all staff skills has a massive impact on the bottom line!





Upskilled and reskilled staff create huge impact!

Higher productivity, more revenue, improved profit margins.

Cost savings, raised work quality, better reputation, stress reduction.



Benefits of **Online** Education in Companies

Online education has become a significant aspect of corporate training due to its numerous benefits. It provides a **flexible learning environment**, allowing employees to learn at their own pace and convenience. This flexibility can increase productivity as employees can effectively balance their work and learning schedules.

Another advantage is the **cost-effectiveness** of online education. Companies can save on travel and accommodation expenses associated with traditional training methods. Additionally, online courses can be reused multiple times, providing long-term value.

Online education also facilitates a **personalised learning experience**. Employees can choose from various courses based on their interests and job requirements. This can lead to improved job satisfaction and employee retention.

Lastly, online education **allows for easy tracking and assessment of employee progress**. Companies can monitor their employees' learning progress, identify improvement areas, and provide timely feedback. This can help in creating a skilled and competent workforce.



Online Education **value loop**

Giving all employees access to an online education platform creates a value loop.

Access to courses generates more training.

Frequent training generates higher quality.

Higher service, production, and sales quality generate a better reputation, faster solutions, better communications, and streamlined customer service.

Validation of knowledge from management is the key to enhancing growth. Assignments. Follow-up.

An online learning and training management system is the foundation of quality assurance.





Investing in online education for all employees is undeniably one of the best value-creating processes an organisation can make on **ROI**.



Conclusions of why **ROI** on online education is **so high**

Enhanced Productivity: Online education equips employees with the latest skills and knowledge, enabling them to perform their tasks more efficiently and effectively.

Employee Retention: By investing in employees' growth and development, organisations can boost employee satisfaction and loyalty, reducing turnover costs.

Adaptability: In a rapidly changing business environment, online education helps employees stay updated with the latest industry trends and technologies, making the organisation more adaptable and competitive.

Cost-Effective: Compared to traditional training methods, online education is more affordable and scalable, allowing organisations to train more employees at a lower cost.



**OK. Online education
make sense.**

Wait! There is **more.**

Let us add an even more **powerful** factor to the investment argument of **K3**.



**What if you would
invest in an award
winning online
training system and**

also add **AI into
the core of your
business?**





What if **all employees would have **a personal expert** as a secretary for a fraction of the labor cost?**



What if aiming for a 10X productivity boost?



Accelerated growth through **education** online with **AI**.

Let us show the **ROI** of the
K3 Learning Management System.



Book a **demo** with
K3 LMS today!



<https://www.klickdata.se/english/contact-us-for-your-inquiry>



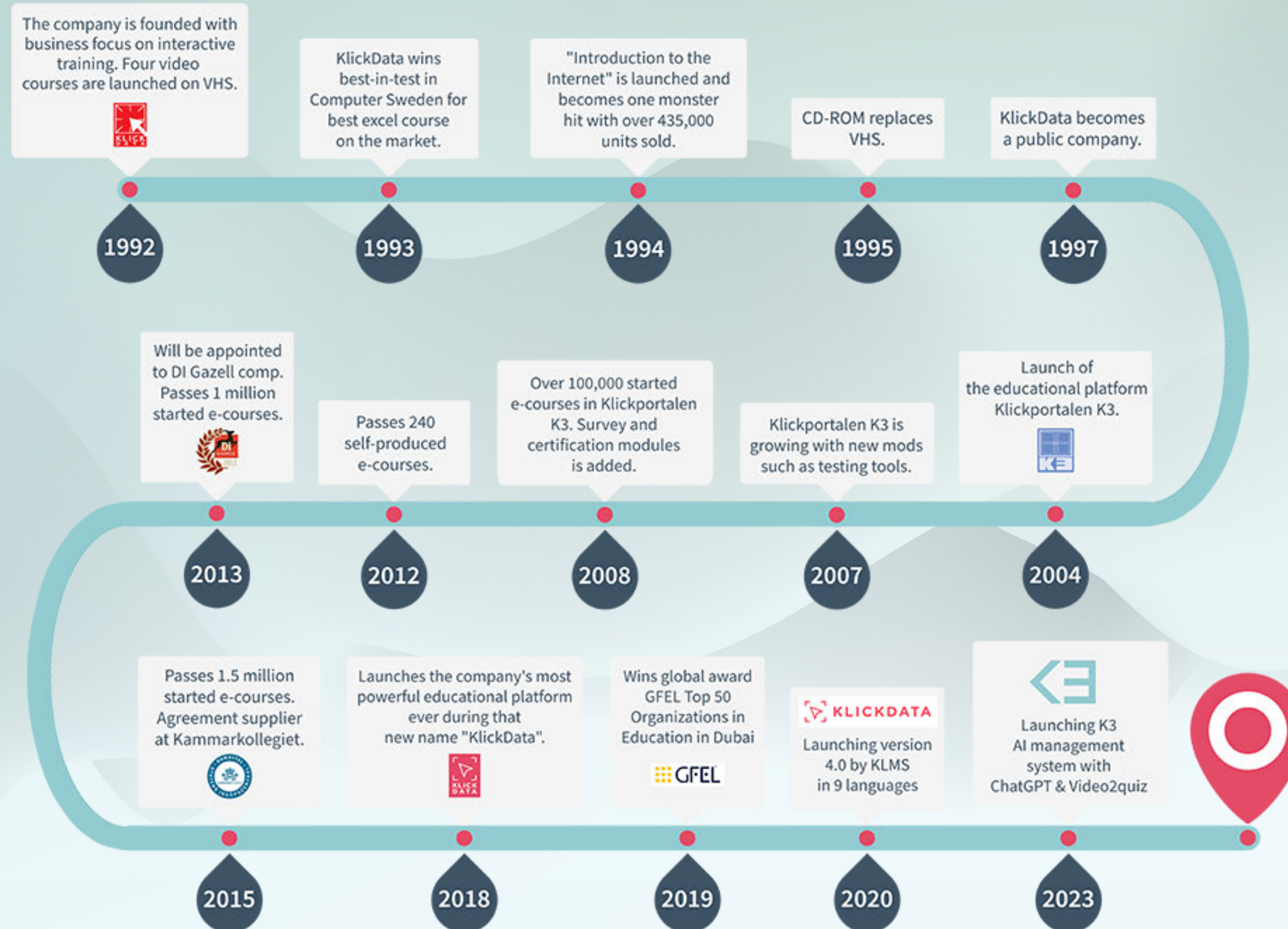
Proven concept for more than three decades.

Among our customers we have served:





Over 30 years of **success!**





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